

JAIALDI 2005 SOUVENIR BOOK AD ORDER FORM

INSTRUCTIONS: Print this form. Fill out all requested information.

PAYMENT FOR AD IS DUE AT TIME OF ORDER. Attach check payable to: Jaialdi 2005, and your ad copy to this form and mail to:

Jaialdi 2005
Souvenir Book Ad
P.O. Box 5502
Boise, ID 83705

**AD COPY MUST BE IN ON A DISKETTE OR CD IN ONE OF THE FOLLOWING FORMATS:
.TIF, .JPG, ADOBE ILLUSTRATOR, or CAMERA READY COPY**

Or, you may include a copy of a Photograph and the wording you would like and our staff will create your ad.

DEADLINE FOR AD RECIEPT TO BE INCLUDED IN PUBLICATION: April 15, 2005

PLEASE PRINT:

Company Name: _____
(if applicable)

Contact First Name: _____ Contact Last Name: _____

Contact Title: _____
(if applicable)

Billing / Mailing Address: _____

City: _____ St/Prov: _____ Country: _____ Postal Code: _____

Phone Number: _____ Fax Number: _____

Ad Type	Size (Approximate)	Quantity	Cost	Extended Cost
Memorial	2" x 1"		\$35.00	
1/8 Page	3.5" x 2"		\$100.00	
1/6 Page	3.5" x 2.75"		\$135.00	
1/4 Page Vertical	3.5" x 4.25"		\$200.00	
1/4 Page Horizontal	7" x 2.25"		\$200.00	
1/2 Page Vertical	3.5" x 9"		\$400.00	
1/2 Page Horizontal	7" x 4.5"		\$400.00	
Full Page – Inside (Black Ink only)	7" x 9"		\$800.00	
Full Page – Inside Front Cover (4 Color)	7" x 9"		\$1,000.00	
Full Page – Inside Back Cover (4 Color)	7" x 9"		\$1,000.00	
Full Page – Back Cover (4 Color)	7" x 9"		\$1,500.00	
TOTALS:				

If you have no graphics or photograph to include in your Memorial ad, and you'd like our Jaialdi Souvenir Book Staff to create your Memorial ad for you – Fill in the wording you would like below: **PLEASE BE SURE TO PRINT.**
